



# WOMEN'S FUND

OF GREATER LA CROSSE  
POSSIBILITY IS POWERFUL



GIRLS IN CONSTRUCTION

# 2023 Sponsorship Opportunities

# About Women's Fund of Greater La Crosse



## Mission

To impact all women and girls in our community by supporting organizations with the collective power of philanthropy.

## Vision

An inclusive and equitable life for all women and girls.



# What we do



## Invest in women and girls

For 25 years, we have aligned people, philanthropy and resources to meet the immediate and long-term needs of women and girls in greater La Crosse. We improve our community by building partnerships and funding area programs serving women and girls.

We work through existing social service organizations and agencies to improve access to education, housing, employment, health care, and other necessities. The programs we support create a space for women to make connections, develop parenting skills, explore new careers and find safety and stability.

Each year, we expand the number of women we reach through these programs and renew our commitment to giving women and girls the opportunity to achieve more than they ever thought possible.

We invest in women because we know the critical impact they have on their children's lives and our community's future.

“I've never gone shopping like this before.”

Client of First Teen Clothes Closet

**\$845,000**

invested in programs that enrich the lives of women and girls

[womensfundlacrosse.org](http://womensfundlacrosse.org)

# Why it is important



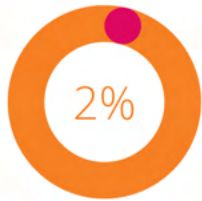
Women earn \$.82 for every \$1 that men earn. And we know that the pay gap is even more significant for women of color as they face racial biases that create obstacles to opportunity.

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Single mothers head 80% of single-parent families. Nearly a third of those families live in poverty.

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2% of charitable giving supports organizations for women and girls. Yet, women represent 50% of our total population and are more likely to live in poverty, be single parents, be victims of violence and earn less than their male counterparts.

Right now, women are facing job insecurity, inflexible work schedules, limited or no access to childcare, and the skyrocketing cost of housing. These crises create barriers to self-sufficiency for far too many women and girls. Our economy isn't set up to support and empower women.

With the generous support of donors and sponsors, we are able to fund programs that:

- Prevent homelessness
- Provide hair care and hygiene supplies
- Help a woman continue her education or advance her career
- Promote her physical and mental health
- Build confidence

# Corporate Support Opportunities

Sponsorship Benefits	\$5,000 Empowerment	\$3,000 Advancement	\$1,200 Supporter
25th-anniversary sponsorship recognition throughout the year	Medium logo	Small logo	Name
Recognition on website throughout the year as a corporate supporter of Women's Fund	Medium logo	Small logo	Name
Sponsorship recognition at our Spring Fling (250+ attendees) and Fall Luncheon (450+ attendees)	Medium logo	Small logo	Name
On-screen recognition at Spring Fling and Fall Luncheon	:30 video on loop	Medium logo	Small logo
Recognition on six email event promotions to over 900 constituents and grantees	Medium logo	Small logo	Name
Recognition in Spring Fling and Fall Luncheon programs and in WF's 25th anniversary annual report	Medium logo	Small logo	Name
Table of 8 at Spring Fling and Fall Luncheon	x	x	x
Recognition on in quarterly newsletter and social media throughout the year and as a corporate supporter of Women's Fund	Medium logo	Small logo	
Recognition on social media event pages	Name		
Featured Corporate Sponsor article in quarterly newsletter	x		

For inquiries,  
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